



NEWS RELEASE

FOR IMMEDIATE RELEASE

January 2, 2012

CHARLES WINNER APPOINTED TO CLAREMONT UNIVERSITY CONSORTIUM BOARD OF OVERSEERS

CLAREMONT, Calif. –The appointment of **Charles Winner** to the Claremont University Consortium (CUC) Board of Overseers was announced today by Robert Walton, CEO, and Bryant Danner, Board Chair.

Mr. Winner is the Founder of Winner & Associates, LLC, Los Angeles, CA, one of the premier public policy, corporate and branding advertising and public relations companies in the country. Since 1975, Winner & Associates has provided strategic planning, crises, marketing and government relations communications services to a wide range of Fortune 500 corporations, trade associations, law firms and government organizations. Key sectors include: electricity, oil, natural gas, nuclear, aerospace, telecommunications, healthcare, gaming, sports, entertainment, food and beverage, travel, financial, insurance, transportation, and publishing.

In announcing Mr. Winner's appointment, Mr. Danner stated, "Charles Winner has a remarkable breadth of experience in California's public and private sectors. His knowledge and guidance will be exceptionally valuable to CUC."

Mr. Winner is also Founder and Partner of Winner & Mandabach Campaigns, Santa Monica, CA, the leading ballot measure campaign firm in the U.S. with a 90% success record in over 250 campaigns. Since 1986, the firm has successfully directed strategy and campaign management for ballot measure campaigns. Examples include the approval of a \$3B bond to support stem cell research in California, tribal gaming rights in California, and the defeat of Proposition 23 which would have rolled back environmental guidelines.

Mr. Winner has held significant professional affiliations including having served as the President of the Board of Telecommunications Commissioners for the City of Los Angeles; Board Member of corporate-sponsored, Earth Conservation Corps; Chairman of the Board of Governors of the Cable Access Conveners Association; Board Member of the Mercantile National Bancorp; Board Member of the Los Angeles Police Foundation; and Board member of Energy Factors Corporation. Mr. Winner has been engaged in civic and charitable organizations including the Los Angeles Music Center, The Los Angeles County Museum of Art, The Los Angeles Children's Museum, ULCA, The

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International Foundation for Pain Research, Amnesty International, and Cedars-Sinai Medical Center.

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Claremont University Consortium (CUC) is a service company that is a national leader in providing academic and business services. CUC provides common services for The Claremont Colleges, the internationally renowned cluster of five undergraduate colleges and two graduate institutions serving more than 6,000 students. The consortium offers the expansive physical facilities and wide selection of courses, faculty, student services and extracurricular activities of a university, and the personalized education of small private colleges. The Consortium includes Pomona College (established in 1887), Claremont Graduate University (1925), Scripps College (1926), Claremont McKenna College (1946), Harvey Mudd College (1955), Pitzer College (1963), and the Keck Graduate Institute of Applied Life Science (1997) and Claremont University Consortium (1925).

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