



NEWS RELEASE

FOR IMMEDIATE RELEASE

February 3, 2011

**JOEL CINNAMON APPOINTED DIRECTOR
CLAREMONT UNIVERSITY CONSORTIUM DESIGN CENTER**

CLAREMONT, Calif. — The appointment of **Joel Cinnamon as Director of The Claremont University Consortium Design Center** was announced today by Robert A. Walton, Chief Executive Officer for CUC. Mr. Cinnamon assumed his position on January 31, 2011.

Joel Cinnamon has been the owner and principle of Cinnamon Design, a Claremont-based business, for 26 years. Cinnamon Design has provided graphic design services including branding, environmental, and interactive design to a diverse range of clients in support of communication and branding strategies to successfully convey each organization’s mission and goals. In addition to his client roster, Mr. Cinnamon has also provided his services to the community-at-large, delivering design assistance to local non-profits through his work with the Claremont Educational Foundation, the Claremont Community Foundation, and House of Ruth Domestic Violence Agency.

Robert Walton, Chief Executive Officer for CUC, in announcing the appointment of Mr. Cinnamon, stated, “Joel is an exceptionally talented and professional graphic designer who is also a leader in our community of Claremont. CUC has already benefited from his talent and I am pleased to welcome Joel as a member of the CUC leadership team.”

Prior to establishing Cinnamon Design, Mr. Cinnamon held several positions at First Interstate Bank of California as a designer in the advertising department and as art director for the holding company responsible for the bank’s collateral materials for California and 11 western states.

Mr. Cinnamon received his design education at Art Center College of Design in Pasadena and Chaffey College in Rancho Cucamonga. Mr. Cinnamon has two children and lives in Claremont. He is an avid cyclist and hiker, and enjoys music and theater.

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Claremont University Consortium is a service company that is a national leader in providing academic and business services. CUC provides common services for The Claremont Colleges, the internationally renowned cluster of five undergraduate colleges and two graduate institutions serving more than 6,000 students. The Consortium offers the expansive physical facilities and wide selection of courses, faculty, student services and extracurricular activities of a university, and the personalized education of small private colleges. The Consortium includes Pomona College (established in 1887), Claremont Graduate University (1925), Scripps College (1926), Claremont McKenna College (1946), Harvey Mudd College (1955), Pitzer College (1963), the Keck Graduate Institute of Applied Life Science (1997) and Claremont University Consortium (1925).

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